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TELEFAX COVER SHEET

TO:	FROM:	
Examiner Jin-ChengWang	Howard A. MacCord, Jr.	
ORGANIZATION/FIRM: U.S. PTO	DATE:	
	March 3, 2003	
FAX NUMBER:	RECIPIENT'S PHONE NUMBER:	
(703) 308-6606	(703) 605-1213	
TOTAL # OF PAGES	YOUR E-MAIL ADDRESS:	
(Including Cover): 9	amaccord@maccordmason.com	
RE:	Fice Action mailed December 5, 2002 for Serial No. or USE OF VECTOR GRAPHICS IN PAPER PRINTING IT; Our File No. 8012-001	

NOTES/COMMENTS:

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Christian E. Carter

Telefax Operator

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner: Wang

Art Unit: 2672

In re Application of: William B. Franklin, et al.

Serial No.: 09/676,445 Filed: September 29, 2000

Confirmation No.: 3483

For: USE OF VECTOR GRAPHICS IN PAPER PRINTING AND

DEVELOPMENT

Commissioner for Patents Washington, DC 20231

Sir:

<u>AMENDMENT</u>

In response to the Office Action mailed December 5, 2002, please amend the aboveidentified application as shown. If any Extension of Time or additional fees for the accompanying response are required, the Commissioner is hereby authorized to charge any additional fees which may be required to Deposit Account 501923.

In the Claims:

Please amend claims 28 and 29 to read as follows:

Replacement Claims in Clean Form

28. (Amended) A method of displaying a plurality of products on a website in connection with the offering for sale of the plurality of products, the method comprising: creating a vector graphics data file, wherein the vector graphics data file includes data capable of being converted to a press plate to create a catalog printed on paper; deriving from the vector graphics data file an electronic catalog, wherein the electronic catalog appears to be substantially identical to the catalog printed on paper;

making the electronic catalog available for viewing using a browser.

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and